

Dean s Administrative Council
Minutes of Meeting May 20, 2020
1:00p.m. via Zoom

Members Present: Dr. Andi Kent, Dean; Dr. John Kovaleski, Associate Dean; Dr. Susan Santoli, Chair of Leadership and Teacher Education; Dr. Tres Stefurak, Chair of Counseling and Instructional Sciences; Dr. Robert Thompson, Chair of Hospitality and Tourism Management; Dr. Shelley Holden, Chair, Health, Kinesiology and Sports; Dr. Paige Vitulli, Chair of Integrative Studies; Dr. Yvette Getch, Faculty Council Rep; Dr. Matt Binion, Director of Academic Assessments; Mr. Josh Wooden, Director of Academic Advising; Ms. Amber Day, Assistant Marketing Director; Ms. Jennifer Simpson, Director of Field Services; and Ms. Ai5 (es)-T21 tokn1 9.9

course will be provided to us and information about these programs will be sent to faculty and students. The following three opportunities will begin this fall:

- 1) Collaborative Online International Learning (COIL)
- 2) Virtual Exchange
- 3) Research – monies will be available from L. Chronister’s office and Global around \$1500. Scholarships may also be available from other avenues. Aimee will look into it.

- **Marketing and Communications (AD)**

- Working with the Literacy Center to get a social media ad up.
- Working with Dr. Vitulli in Integrative Studies on mock ups for a social media ad campaign.
- Working with HKS to do some web updates.
- Pillars is coming up. Chairs to provide highlights for the magazine by the end of May.
- Marketing & Communications is running several ad campaigns to ramp up fall enrollment.

- **Field Services Update (JS):**

Working with a few field experience courses for the summer to get a plan in place and working out a few kinks.

- **Office of Assessments Update (MB):**

- EPTA scores are in and finalized. The pass rate for this year is 93% which is higher than last year’s 89%.
- End of year surveys have gone out and we’ve had a good response rate.
- Finalizing faculty TracDac reports. Due July 1st.
- Finalizing data for 6/1 deadline from Spring for Deans for Impact.
- CAEP report submitted last week. Should have a response in 7 days. The accreditation decision will be made in October.

- **Advising and Certification Update (JW):**

- Conducted over 500 Zoom advising appointments. We are about 10% below where we were this time last year.
- Completed outreach for “not yet registered” students.
- Online orientation starts next week.
- Registration: Summer Enrollment compared to last year
 - undergraduates down 29
 - graduates are up 40
 - College is up 11
- Registration: Fall Enrollment compared to last year
 - Undergraduates down 61
 - Graduates are up 29
 - College is down 32
- S/U options came available last week. 118 students have selected a S/U grade
- Pushed out all the Educator for Excellence Scholarships
- Still need to award the Endowed Scholarships for the fall
- Praxis begin at home testing

- Scott is setting up to provide Lab rooms for testing
- 20 students have been admitted into the Alternative Master's program for the summer without the Praxis exam. Note: Praxis exams are not supported on the Mac.

- **Development Update (AM):**

- Development will be emailing the endowment reports this year, no mailings.
- Will check on the study aboard Scholarship for the USFQ partnership program.

- **Graduate Studies Update (JK):**

Dr. Kovaleski provided a handout titled "Summer Graduate Studies Stats – May 20, 2020".

Total All Applicants for summer	271	182